



annual report

10

conserving
biodiversity
uniting
global
donors
enabling
civil society
for nature
and
well-being

CRITICAL | **ECOSYSTEM**
PARTNERSHIP FUND

PROTECTING NATURE'S HOTSPOTS
FOR PEOPLE AND PROSPERITY





aboutcepf

Ten years ago, the Critical Ecosystem Partnership Fund (CEPF) was formed to empower people to be good stewards of the planet, so they and future generations could continue to benefit from its life-sustaining resources like clean air, fresh water and healthy soils. The partners believed that civil society was well suited to protect some of Earth's most biologically rich yet threatened ecosystems.

CEPF has spent the past decade providing grants to nongovernmental and private sector organizations so they can conserve these critical ecosystems, located in biodiversity hotspots. The investments have become even more meaningful since these regions are home to millions of people who are impoverished and highly dependent upon natural resources.

Enabling civil society groups to have stronger voices and exert greater influence in the world around them has been the hallmark of our approach from the beginning. CEPF's support equips these groups to conserve their environment and influence decisions that affect lives, livelihoods and, ultimately, the global environment for the benefit of all. Our partners range from small farming cooperatives and community associations to private sector partners and international organizations.

our grants

- Target biodiversity hotspots in developing and transitional countries.
- Are guided by regional investment strategies developed with stakeholders.
- Go directly to civil society groups to build this vital constituency for conservation alongside governmental partners.
- Create working alliances among diverse groups, combining unique capacities and eliminating duplication of efforts.
- Achieve results through an ever-expanding network of partners working together toward shared goals.





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message from the executive director



In India, members of a small tribe now hold jobs protecting the hornbill birds they once hunted. Farmers in southern Mexico are earning income from environmentally friendly coffee and carbon credits. Conservationists in Namibia have successfully gained protection for a 2.6-million-hectare stretch of the coastline, thus preserving almost 25 percent of the nation's plant diversity and laying the groundwork for an ecotourism industry.

In each of these instances—and hundreds more—the Critical Ecosystem Partnership Fund (CEPF) has supported groups so they can achieve their conservation goals and sustain the results for future generations. For the past 10 years, the fund has brought together powerful international donors and a wide range of partners in the most biologically diverse and threatened areas of the planet to develop a common conservation vision.

Working through and building up the civil society organizations in these areas, CEPF has proven that its model effectively protects ecosystems that are crucial to both the environment and people.

Looking forward to the next 10 years, the fund is positioning itself as a mechanism that can capitalize on its gains and learn from its successes and failures. We will continue to expand a system that can truly contribute to conservation by ending the loss of biodiversity and advancing the basis for human well-being, our critical ecosystems.

A handwritten signature in black ink, which appears to read 'Patricia Zurita'.

Patricia Zurita
Executive Director, CEPF

thepartnership

L'Agence Française de Développement,

the French Development Agency, is a financial institution that is at the heart of France's Development Assistance Policy. It supports a wide range of economic, social and environmental projects in more than 60 countries.

www.afd.fr



Conservation International

brings government, business and local community leaders together to foster healthy, sustainable economies that promote human well-being while protecting our natural resources.

www.conservation.org



The Global Environment Facility

is the world's largest source of funding for the global environment. It brings 182 member governments together with leading development institutions and others in support of a common global environmental agenda.

www.thegef.org

The Government of Japan

is one of the largest providers of development assistance for the environment. Japan seeks constructive measures and concrete programs to preserve unique ecosystems that provide people with important benefits and help reduce poverty.

www.env.go.jp/en



The John D. and Catherine T. MacArthur Foundation

supports creative people and effective institutions committed to building a more just, verdant and peaceful world. In addition to selecting the MacArthur Fellows, the foundation works to defend human rights, advance global conservation and security, make cities better places, and understand how technology is affecting children and society.

www.macfound.org



The World Bank

is the world's largest source of development assistance. It works in more than 100 developing economies to fight poverty and to help people help themselves and their environment.

www.worldbank.org

message from the partners

The Critical Ecosystem Partnership Fund (CEPF) came together in 2000 with a powerful mission: to help people protect the natural resources around them for their own well-being and that of future generations. Since then, we have funneled crucial funds to initiatives of all sizes that work to conserve biodiversity hotspots—the most biologically rich yet threatened areas on the planet. With these investments, residents of these regions can assume or build on their natural leadership to protect their environment and develop sustainable livelihoods.

We have made progress. According to a recent analysis of CEPF's contributions to the Convention on Biological Diversity targets, at least 1,028 species listed by the International Union for the Conservation of Nature as Critically Endangered, Endangered and Vulnerable have benefited from the fund's investments over the past 10 years. During that time, the partnership has supported projects that have created more than 2,500 environmentally friendly jobs, and it has established more than 10 million hectares of protected areas.

This report profiles projects that exemplify our commitment to biodiversity as well as our ability to help develop conservation strategies, networks and sustainable livelihoods. These projects include the creation of a road map to guide ecological preservation in the Mediterranean Basin Hotspot and the successful efforts of two groups in Nicaragua to gain control over their ancestral lands.

In fiscal year 2010, the CEPF granting portfolio grew to \$126.3 million; of that, we invested in programs run by nearly 1,600 nongovernmental organizations and private sector organizations. We began grant-making in the Caribbean Islands and worked on finalizing plans for

upcoming investments in Maputaland-Pondoland-Albany in southeast Africa and the Mediterranean Basin. We also reinvested in three hotspots—Madagascar, Succulent Karoo and Tumbes-Chocó-Magdalena—to sustain conservation gains made in our first round of investment.

Our work on these programs—and many others—in our 10th year demonstrates our continued faith in the CEPF model, which has at its heart the organizations and communities of the hotspots. The achievements of those we have supported over the years are impressive and ongoing, and are yielding results that will benefit all of us in the long run.

James D. Wolfensohn, Chairperson, CEPF Donor Council

Inger Andersen, Vice President, Sustainable Development, The World Bank

Monique Barbut, Chairperson and CEO, The Global Environment Facility

Robert L. Gallucci, President, John D. and Catherine T. MacArthur Foundation

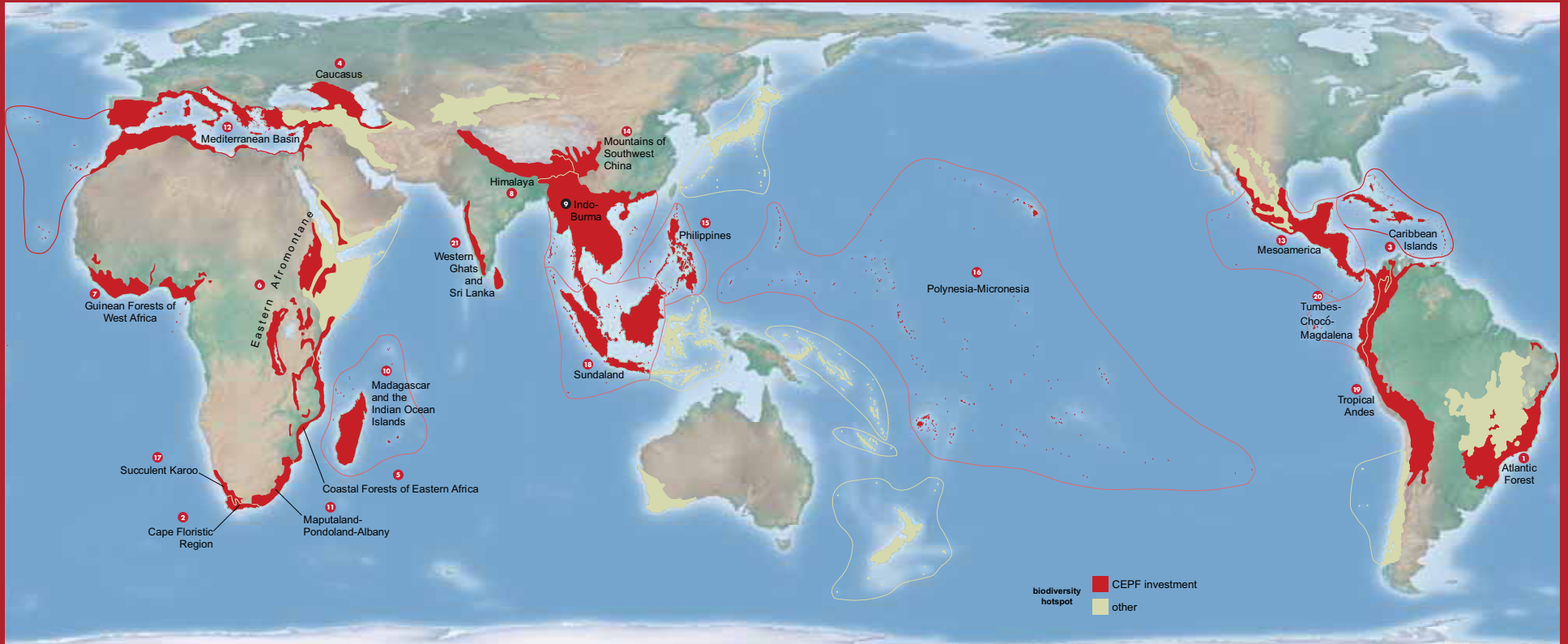
Pierre Jacquet, Chief Economist, L'Agence Française de Développement

Kenji Okamura, Director, Development Policy Division, International Bureau, Ministry of Finance, Government of Japan

Peter A. Seligmann, Chairman and CEO, Conservation International



cepf hotspots



Earth's 34 biodiversity hotspots hold especially high numbers of unique species and provide important services for human well-being, such as clean air and water, flood and climate control and soil regeneration, as well as food, medicines and raw materials. The hotspots, which face extreme threats, cover only 2.3 percent of the planet's land surface and have each lost at least 70 percent of their original natural vegetation.

Through fiscal year 2010, CEPF awarded grants to civil society partners in 19 hotspots to help protect vital ecosystems. During the year, CEPF approved strategies for new investments in the hotspots of the Caribbean Islands and Maputaland-Pondoland-Albany. It continued to develop the investment strategy for the Mediterranean Basin.

Note: The Eastern Arc Mountains and Coastal Forests of Tanzania and Kenya Hotspot was separated in 2005; a portion of it is now part of the Eastern Afromontane Hotspot, and the remainder is part of the Coastal Forests of Eastern Africa Hotspot.

- | | |
|---|--|
| 1. Atlantic Forest | 12. Mediterranean Basin
(investment planning under way) |
| 2. Cape Floristic Region | 13. Mesoamerica |
| 3. Caribbean Islands
(investment planning under way) | 14. Mountains of Southwest China |
| 4. Caucasus | 15. Philippines |
| 5. Coastal Forests of Eastern Africa | 16. Polynesia-Micronesia |
| 6. Eastern Afromontane | 17. Succulent Karoo |
| 7. Guinean Forests of West Africa | 18. Sundaland |
| 8. Himalaya | 19. Tropical Andes |
| 9. Indo-Burma | 20. Tumbes-Chocó-Magdalena |
| 10. Madagascar and Indian Ocean Islands | 21. Western Ghats and Sri Lanka |
| 11. Maputaland-Pondoland-Albany | |



2010 highlights



Civil society groups in the Mediterranean Basin come together to build a conservation strategy.

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Rama and Creole people secure stewardship through land rights in Nicaragua.

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Saving birds in India's Western Ghats enhances a tribe's livelihood.

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Mosaic approach to conserving land unites landholders in the Atlantic Forest of Brazil.

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Regional NGOs use global funding to build links and capacity of small civil society groups in Madagascar.

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Innovative private sector partnership promotes "green" products in South Africa's Cape Floristic Region.

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mediterraneanbasin



Groups unite to create Mediterranean Basin profile

Creating a conservation strategy for the Mediterranean Basin was an exercise in cooperation and coordination. This vast region of 2 million square kilometers unfolds across mountains, deserts, forests and wetlands on three continents. It is home to almost 500 million people in 37 countries and territories. More than 13,500 of the basin's species of flora and fauna are not found anywhere else on Earth.

To lead the strategy, CEPF turned to Dođa Derneđi, BirdLife International's partner in Turkey. The project began in 2008 and finished in June 2010.

"In the past, there have been different strategies for the region—for the south, for the west, for the north, but never one for the whole basin like this profile," said Guven Eken, Dođa's president. "It was difficult because of the different languages and cultures. . . . We are identifying areas of global significance, and getting everyone to focus on that rather than a national or local area was hard."

Eken and the profiling team collected information from more than 500 people in more than 90 organizations throughout the region. The team analyzed a vast data set to assess the basin's biological importance, environmental threats, socioeconomics and existing conservation efforts. This process then identified 1,110 key biodiversity areas and delineated 17 ecological corridors. From these, CEPF prioritized six corridors: the southwest Balkans; the mountains, plateaus and wetlands of Algerian Tell and Tunisia; the Taurus Mountains; the Orontes Valley and Lebanon Mountains; the Cyrenaican Peninsula; and the Atlas Mountains. It also selected 44 key biodiversity areas for investment.

"Most of the problems we have to concentrate on are very similar," Eken said. "Everyone involved identified water use and tourism as threats."

In addition to finding common ground, the profile process uncovered some surprises. "We discovered how good the original rural lifestyle of the Mediterranean Basin was, which maintained both human cultural diversity and biodiversity," Eken explained. "There are so many indigenous land-use styles—the way people do orchards, grazing and farming. You have to restore that lifestyle or relaunch it."

One representative of the donors that supported the profiling exercise was surprised by how willing people were to create the profile. "These experts are asked to contribute to assessments all the time," said Paule Gros of the MAVA Foundation, which, together with the Prince Albert II of Monaco Foundation, co-funded the process. "The idea that they're going to work with civil society instead of the funds being directed to governments and agencies was motivating for many."

"There is a tremendous value to our approach, obviously for the on-the-ground conservation work that's going to be done through the implementation phase, and at the same time for providing collaborative platforms and opportunities for building the efficiency of the conservation community at regional levels," said Gilles Kleitz, project manager for biodiversity and natural resources for l'Agence Française de Développement, which also assisted with the profile.

Before launching an investment in a hotspot or region, CEPF works with local and international experts to develop an ecosystem profile. Each one assesses the region's biodiversity importance, overall conservation targets and the major threats to the environment. The profiles take policies, civil society and socioeconomics into account as well. This information helps the fund devise CEPF's niche and investment strategy.

CEPF has approved 21 profiles since 2000. Through the resulting investment strategies, the fund has created or expanded more than 10.8 million hectares of protected areas and improved the management of an additional 21 million hectares in biodiversity hotspots around the world.



building capacity

Mesoamerican groups develop skills to manage ancestral lands

For more than 100 years, the Rama and Creole (also known as Kriol) peoples of southeastern Nicaragua have been trying to gain control of their land. Not only does it contain the most intact forest within the Rio San Juan Biosphere Reserve, an important conservation corridor in the Mesoamerica Hotspot, but it also is home to growing numbers of landless poor who have been rapidly encroaching upon and degrading the region's natural resources.

The Rama and Creole scored a major victory in December 2009 when the Nicaraguan government gave them legal title to the land. While the declaration extended the right to manage the 407,000 hectares for conservation and sustainable development, it presented a formidable task. The Rama and Creole needed to build their skills to manage their land sustainably and to negotiate with government entities and other groups regarding land claims.

Developing these skills has been the focus of some of CEPF's grantees. Active in the region since 2002, CEPF has awarded grants to seven Nicaraguan organizations to assist the Rama and Creole, including the University of the Autonomous Regions of the Caribbean Coast of Nicaragua (URACCAN), the Friends of Rio San Juan Foundation (FUNDAR), and the Association for Coastal Development and Human Resources (ADEPHCA).

Before 2009, URACCAN worked with the Rama and Creole to fulfill requirements for the land title declaration, which included conducting a census of their territory and a detailed study of their communities.

The work has begun to pay off. FUNDAR, URACCAN and ADEPHCA established park ranger stations staffed with Rama, Creole and mestizo (mixed European and indigenous heritage) guards trained to protect biodiversity and to combat poaching. CEPF partners also helped local communities develop land-use plans and sustainable alternatives to degradation. "We have seen a significant reduction in forest deterioration due to agricultural expansion and wildlife trafficking," said Norving Torres, executive director of FUNDAR.

He and other grantees have noticed a less tangible, but equally important, dividend: collaboration among the people in the region. "CEPF has encouraged inclusivity, active participation and direct communication among the various groups to reduce conflicts," said Diala Lopez, coordinator of URACCAN's Institute of Natural Resources. "We continue to work closely with indigenous and mestizo leaders . . . and to conduct community-wide environmental education and awareness campaigns."

As a result of these activities, the Rama and Creole are taking the next steps toward being stewards of their land. They are identifying sites for ecotourism and reforestation, and they are also starting to write their own grant proposals. FUNDAR is helping cacao growers apply sustainable land management practices and to gain organic certification so their products can be exported to Europe.

To ensure that the mestizos understand the declaration's provisions, ADEPHCA has been teaching them about laws and policies, land management and conflict resolution. "The mestizos are ready for dialogue with the Rama and Creole," said association technical advisor Dominga López. "They say that they want to participate in land conservation as long as their voices are heard."

One of the best ways to protect biodiversity is to empower people to manage their natural resources well. CEPF supports people and institutions at all levels—from community groups to national and regional organizations—to increase the technical and managerial skills that allow them to work effectively.

- In the Mountains of Southwest China Hotspot, the most botanically rich temperate forest ecosystem in the world, CEPF supported local leaders who incorporated conservation measures into large development projects.
- CEPF supports communities that use organic farming techniques in the Western Ghats of southwest India, where rapidly degrading forests provide water for about 245 million people.
- The Table Mountain Fund Capacity Building Program in South Africa used several methods to target previously disadvantaged people, such as technical training courses and mentored internships at conservation organizations. As a result, 355 people were either placed in internships or enrolled in courses, and at least 14 participants found management positions with partner organizations.



enhancing livelihoods

Indian tribe protects birds it once hunted

After studying botany in the Vazhachal forest of India's Western Ghats, Amitha Bachan realized that at least two groups among its residents faced extinction: hornbills and the Kadar tribe. The existence of the former, named for their long, curved beaks, depended heavily on the latter, a group of fewer than 1,500 people whose lands were gradually being flooded by government damming projects.

In 2004, Bachan helped develop a program in which he trained members of the tribe to protect the birds' nests instead of raiding them for food. Two years later, the Indian government gave him funds to pay the Kadars during three months of the nesting period, which runs roughly from December to May. In addition to saving the birds, the program gave the Kadars a new source of income and enhanced an old one.

"They usually collect and sell some rain forest products, like honey and damar resin," Bachan said. Since hornbills distribute seeds for trees that eventually will house the beehives and provide the sap for the resin, the birds contribute to the Kadars' livelihoods.

During the program's first year, the botanist and the seven Kadars he recruited found 25 nests; 23 were used by great hornbills (*Buceros bicornis*) and two by the endemic Malabar pied hornbills (*Anthracoceros coronatus*). Studies done subsequently revealed that about 85 percent of the nesting trees were in danger themselves, from forest fires, logging or other kinds of damage.

In 2009, Bachan got a grant from CEPF to enhance the program. He has used some of the funds to recruit more Kadars and expand the nest protection into three neighboring forests. Another portion of the money goes to studying the status of the vegetation of the nesting grounds.

"These are the best stands of forests," Bachan explained. "We can get seeds and seedlings of all the endangered and important plant species here. ... The nest sites show us different degradation stages of the primary forests and also give us answers on what to do in the future for primary forest protection and management."

The Kadars seem willing to help. "Because of the hornbills, we are getting these good jobs," said Manikkaraj, a tribesman featured in a documentary about the program. "The trees that we depend on for survival we get because the birds eat their fruits and spread seeds across to help them grow."

Bachan and 30 Kadars are now custodians of 76 nests. They've also secured additional funds from the Indian government and World Wide Fund for Nature-India.

"I used this program not only for the hornbills, but also for the Kadar people," Bachan said. "I have encouraged their legacy in forest dwelling for protection."

One of the ways CEPF conserves biodiversity is through working with people so they benefit from the ecosystems that they depend upon. Grantees have helped create jobs or industries throughout the hotspots to enhance, rather than harm, the environment.

Community groups in Tanzania and Kenya learned how to rear several species of butterflies for sale to exhibits in Europe and the United States. Across the continent, people on Sierra Leone's Tiwai Island are learning new skills as they are trained to design arts and crafts. In Colombia and Mexico, farmers are meeting a new global demand for environmentally friendly coffee. And farmers in the Himalayan foothills of Bhutan are applying new flood-control methods to restore the rice paddies for themselves as well as for the graceful black-necked cranes that spend winters in the wetlands.



protected areas

People unite to conserve Brazilian forest

Humanity has not been kind to South America's Atlantic Forest or to the vast array of species that dwell within it. Farming, logging and development have ravaged the rain forest that runs south along the coast from Brazil's easternmost tip to Argentina. The Brazilian stand has been especially hurt and now is less than 8 percent of its original size.

To better combat the devastation, managers of protected areas there joined forces by joining their land. Brazil passed a law in 2000 that allowed adjoining land—whether public parks, farms or undeveloped private property—to be combined into a single unit, called a “mosaic.” Under the law, each mosaic would enjoy official government recognition and be overseen by a governing council. As an allied force, the mosaic councils gain leverage to confront threats of pollution, poachers, commercial fishermen and development. At the same time, their strategic alliance enables them to manage the ecosystems within a single mosaic, which is particularly important in the Atlantic Forest, whose trees absorb carbon, fight erosion and filter fresh water for some 20 million people in Brazil's biggest cities, Rio de Janeiro and Sao Paulo.

“Thinking of the territory as an ecosystem gives the ability to plan holistically for the entire region,” said Ivana Lamas, the local manager for CEPF in the Atlantic Forest.

CEPF was in on the ground floor of the mosaic movement, extending financing since 2002 and offering expert advice to the fledgling councils starting in 2008. The fund now supports four of the 12 mosaics in Brazil.

A 280,000-hectare mosaic called Central Fluminense is located on the outskirts of Rio de Janeiro and supplies fresh water to the city's 11.8 million inhabitants. While some mosaics have struggled to sustain a governing body and adopt strategic plans, Central Fluminense has done both. The mosaic comprises 30 different protected areas—mostly public lands—and a representative of each area has a seat on the council. Central Fluminense recently adopted a 10-year environmental strategy plan; regularly forms patrols to enforce hunting, fishing and logging laws; and has successfully halted settlements in and around the mosaic.

“The mosaic has much more strength and power to deal with threats, much more than it would if [managers of the individual protected areas] were fighting alone,” said Breno Herrera, chairman of the Central Fluminense council.

The limit of the mosaic's influence, however, could be seen when energy giant Petrobras received a permit to build a refinery inside Central Fluminense. The mosaic council fought the project, but could not compete with the allure of jobs and economic development Petrobras promised. As a concession, the company agreed to reforest some 4,000 hectares of degraded cattle land inside the mosaic.

“It's not enough, but we believe it will reduce the negative impact,” Herrera said.

Despite the setback, Herrera called mosaics the future of conservation. They bring together key stakeholders around a common cause, he explained, and allow them to focus their attention on entire ecosystems that have been artificially divided by property lines.

“There is a natural link in an ecosystem. The actions that occur at the top of the mountain will result in consequences in the swamps at the bottom,” Herrera said. “The mosaic tries to respect this natural link.”

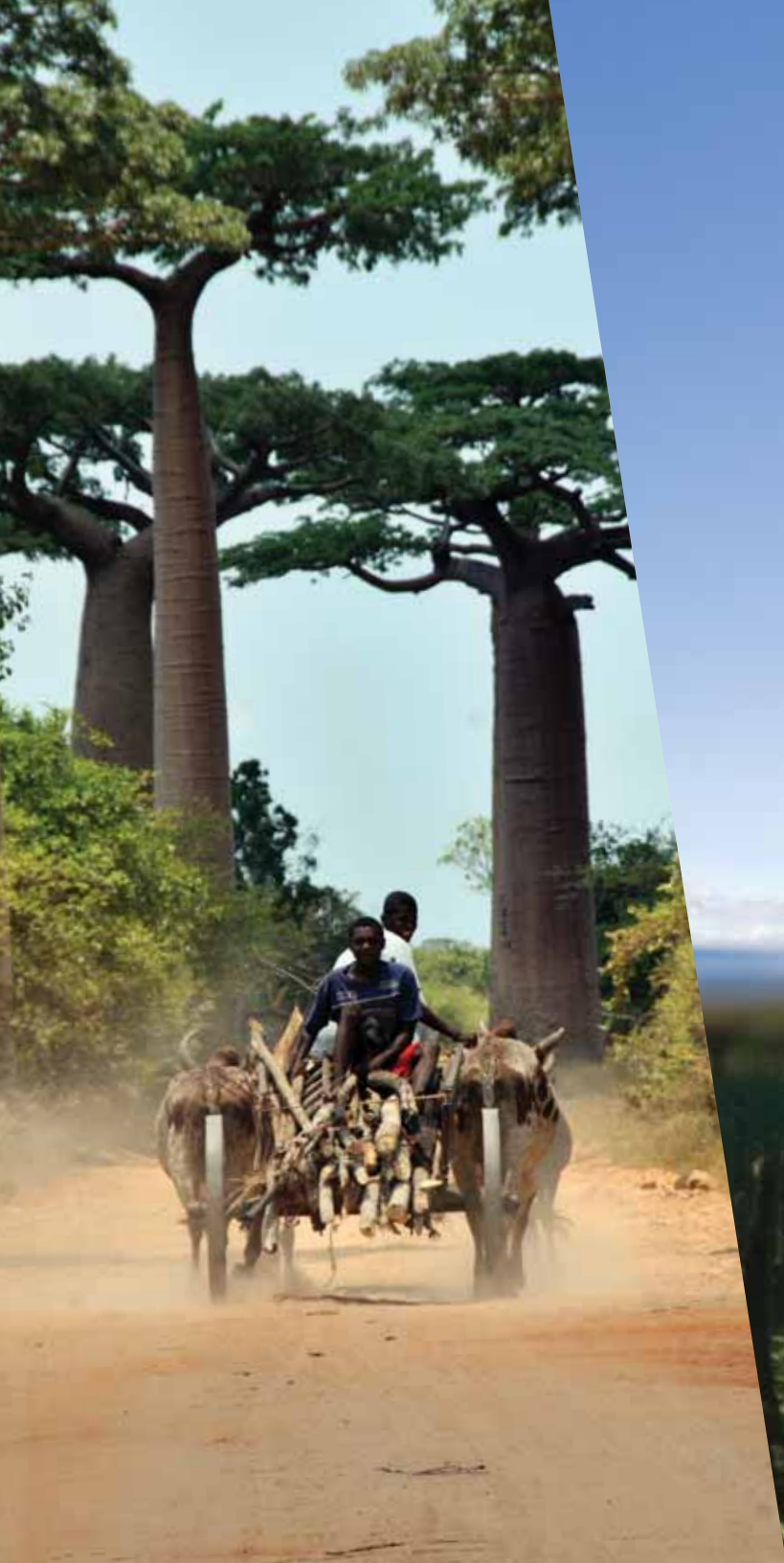
CEPF has spent the past decade working with local partners to protect critical ecosystems around the globe.

India – CEPF grantee Balu Hegde was instrumental in establishing three conservation reserves in southern India totaling 50,000 hectares as habitats for tigers and other species.

Tanzania – With the support of CEPF, the government created the Uluguru Nature Reserve, a swath of mountainous forest at the headwaters of the Ruvu River that supplies water and hydroelectric power to Dar es Salaam.

Costa Rica and Guatemala – CEPF helped identify targets for major debt swaps in which the United States agreed to forgive debts in return for each country setting aside funds for conservation. Funds from the swaps are benefiting key protected areas in the Mesoamerica Hotspot, such as Guatemala's Laguna del Tigre.

Armenia – CEPF grantees worked for years to get two parks in the eastern Caucasus Mountains placed under protection to secure threatened species and water supplies. Additionally, they supported people in the region as they launched sustainable livelihoods, such as beekeeping and pomegranate processing.



forming alliances

NGOs in Madagascar create networks to manage ecosystem sustainably

Coursing through eastern Madagascar, the Ankeniheny-Zahamena Corridor (CAZ) is a microcosm of the unique biodiversity that defines the world's fourth largest island. Some 15 species of lemurs—the shiny-eyed mammal that is arguably the nation's most famous inhabitant—live in the pristine rain forest, along with 129 kinds of reptiles and amphibians, 89 bird species and 2,043 types of plants.

The people living in the 374,000-hectare corridor have eked out a modest living rooted in tradition. However that tradition, combined with a lack of resources and ongoing political upheaval since 2001, has led them to work their already fragile ecosystem very hard.

CEPF first began working in Madagascar in 2001. It has spent the past 10 years supporting civil society's efforts to sustainably manage the land in CAZ and in four other priority areas throughout the island. To do this, CEPF relies on a concept known as "nodes," in which Malagasy NGOs serve as regional hubs for funding, accepting and reviewing proposals and issuing grants to local community groups or NGOs working on projects in the priority areas. The node organizations also directly monitor project activities within the communities.

One of the node organizations is the National Association for Environmental Action (ANAE), which is based in the Malagasy capital of Antananarivo. The association works with 26 communities in the CAZ, primarily supporting activities that pertain to agriculture, livestock and fish farming.

Much of the work of ANAE and its local partners lately has focused on the forest itself, which has suffered from illegal logging and fires. Association staff and community groups are trying to rejuvenate it by planting native trees and flora within the forest and along the borders. But the task is daunting, thus underscoring the value of having networks in place to join forces.

"There has been a total misuse of the extraction of quality hardwoods from forests," said Minombolanoro "Mino"

Razakafoniaina, ANAE's general manager. "Forest fires and bush fires have increased in the past two years as these are also some of several methods that the people are using to express their discontent with the general political situation in Madagascar."

To make matters worse, many of the organizations that helped pay for the forestry work left Madagascar after the military forced President Marc Ravalomanana to resign in March 2009.

CEPF chose not to leave, however. It continues to support ANAE and the other six nodes that provide financial and technical assistance to local people as they protect, manage and benefit economically from their forests.

There are signs of success. "What is certain is that the agricultural and forest byproducts sustainably gleaned by the communities responsible for the management of CAZ will render gratifying results after having applied the new and improved techniques to cultivation, identification of markets and the successful marketing of their products," Razakafoniaina said.

Since CEPF formed 10 years ago, it has supported 69 conservation networks in 47 countries. They include

- *Costa Rica's Executive Committee of the San Juan-La Selva Biological Corridor, an alliance of 18 local and national government agencies, conservation groups and community organizations that lobbied the government to establish the 50,000-hectare Maquenque National Wildlife Refuge. The committee continues to support the management of the protected area.*
- *The Firtina Integrated River Basin Management Council in northeastern Turkey, a network of communities, NGOs and government agencies that created a plan to conserve the region's biodiversity.*
- *The Mirador-Rio Azul Multisectoral Roundtable in Guatemala, a 34-member group that has become one of the leading promoters of conserving the Maya Biosphere Reserve. The group worked directly with the Guatemalan president's office to convince authorities not to pursue construction of a highway that would have crossed the reserve, jeopardizing its biodiversity.*
- *Panama's Alliance for the Sustainable Development of Highlands (ADATA), comprising 12 grassroots groups working in La Amistad Biosphere Reserve that successfully joined forces with environmental organizations in Panama City to stop road construction through major nesting sites of the resplendent quetzal (*Pharomachrus mocinno*).*



greeningbusiness

South African merchants and farmers collaborate to promote biodiversity

Efforts to preserve South Africa's Cape Floristic Region, home to thousands of plant species found nowhere else on Earth, began with farmers agreeing to set aside land that had been under production and to replant it with native vegetation. But it soon became clear that eco-friendly farming alone would not restore this unique region on the southwestern tip of Africa. Those buying and selling the farm goods had to be part of the solution, too.

Over the past three years, CEPF has financed an effort by the South Africa-based GreenChoice Alliance—a collaboration of WWF South Africa and Conservation International—to convince retailers to stock items on their shelves that were grown in environmentally friendly ways.

"It is really essential to learn about the market and all its complexities before launching into a biodiversity initiative," said GreenChoice's Tatjana von Bormann, who promotes biodiversity conservation among companies and business groups in South Africa. "Where the larger retailers buy into it, we see a lot more change on the ground."

Few industries in the region have embraced biodiversity the way the wine industry in the Cape Floristic Region has. It's little wonder. In the hyper-competitive world of wine sales, retailers realized that wines carrying an eco-friendly certification have a significant edge when it comes to consumer appeal.

Together, the South African wine industry and conservationists developed standards for ensuring that grapes are grown in a sustainable way. GreenChoice supported the joint campaign, called the Biodiversity & Wine Initiative (BWI), by urging farmers to adopt sustainable agricultural practices, such as improving land management and protecting native species, and by urging sellers to stock BWI products on store shelves. Certified vineyards were allowed to affix distinctive black and pink BWI labels to their bottles.

Nearly 200 vineyards have signed on, and over the past four years, more land has been set aside for conservation (112,500 hectares) than is currently under production. A prominent national wine guide featured BWI-compliant vineyards in its 2011 edition, and

the South African retail giant Woolworths vowed to stock only BWI wine by 2012.

"Customers increasingly want to understand where products come from, and be certain that these are sourced ethically and without harm to the environment," Woolworths Chairman B.J. Frost wrote in the company's 2010 annual report.

Conservationists would like to bottle the BWI success to convince other Cape Floristic Region industries—such as citrus fruit, potatoes, flowers and tea—to see the business case for biodiversity.

Von Bormann said they have already found retail outlets in South Africa and the United Kingdom that will sell sustainably grown flowers; this has expanded the market and increased payments to local pickers sixfold. At the same time, GreenChoice has been working with industry to develop biodiversity certification standards for rooibos tea, an antioxidant-rich, caffeine-free native product. Unlike wine, the tea standards would include a social dimension, such as whether a farm provides access to medical care for workers.

"After three years, the market is moving in South Africa," von Bormann said. "South African retailers are beginning to recognize the value of biodiverse products. We are very well positioned, thanks to CEPF, to support retailers in that change."

Recognizing the pivotal role the private sector can play in conservation, CEPF has forged working relationships with farmers, industry associations and multinational corporations since its inception in 2000. Some examples of private sector partnerships include

- **Tanzania:** Worked with Unilever Tea Tanzania to preserve the parts of the Eastern Arc Mountains forests that are on and around the company's tea estate in Mufindi
- **Indonesia:** Formed an alliance with the surfing industry (including Surfer magazine) to promote biodiversity and ecotourism
- **Peru:** Helped build a Brazil nut processing plant so local farmers could improve the quality of their products for export
- **Bhutan:** Helped a sawmill purchase a machine that converts sawdust to slow-burning briquettes as an alternative to firewood
- **Philippines:** Convinced First Gen Corp., a renewable energy company, to support conservation in the Sierra Madre Corridor in the northeastern part of the Philippine Islands
- **Colombia:** Supported the Oro Verde ("Green Gold") Corp.'s efforts to develop standards for sustainably produced gold

approvedgrants

Caribbean Islands Hotspot

Strategic Direction 5: Provide emergency support to Haitian civil society to mitigate the impacts of the 2010 earthquake

Stakeholder Consultation and Planning for Post-Earthquake Environmental Support for the Haitian NGO Sector

\$13,188
BirdLife International

Eastern Himalayas Region

Strategic Direction 2: Secure the conservation of priority site outcomes (key biodiversity areas) in the eastern Himalayas, with a particular emphasis on the Bhutan Biological Conservation Complex, Kangchenjunga-Singalila Complex and North Bank Landscape

Community-Initiated Red Panda Conservation Project in Northeast Region of Sankhuwasabha District in Eastern Nepal

\$45,300
East Foundation

Participatory Zoning of Sakteng Wildlife Sanctuary

\$75,000
World Wildlife Fund Inc.

Strategic Direction 3: Leverage partnerships among donor agencies, civil society and government institutions to achieve priority biodiversity conservation outcomes over the long term

Securing Safe Environment for Critically Endangered Vulture Species by Declaring and Ensuring Diclofenac-Free Zones in Central and Western Lowlands of Nepal

\$34,955
Bird Conservation Nepal

Indo-Burma Hotspot

Indochina Region

Strategic Direction 1: Safeguard priority globally threatened species in Indochina by mitigating major threats

Assessing the Taxonomic Validity of Lowe's Otter Civet

\$5,039
Wildlife Conservation Society

Building a Partnership for Establishing Sustainable Management of Key Wetlands for Sarus Crane in the Cambodian Lower Mekong

\$19,370
Wildfowl & Wetlands Trust

Cat Ba Langur Conservation Project

\$57,910
Westfälischer Zoologischer Garten Münster GmbH

Conserving a Suite of Cambodia's Highly Threatened Bird Species

\$699,125
Wildlife Conservation Society

Development of Educational Materials and Information Focused on the Tonkin Snub-nosed Monkey in Northern Vietnam

\$9,150
Centre for People and Nature Reconciliation

Feeding and Breeding Ecology and the Conservation of the Vultures in Cambodia

\$19,990
Universität für Bodenkultur, Wien (University of Natural Resources and Applied Life Sciences, Vienna)

Focused Protection for White-shouldered Ibis and Giant Ibis in Lomphat Wildlife Sanctuary, Cambodia

\$19,940
People Resources and Conservation Foundation

Food Provision to Cambodia's Vultures

\$19,859
Wildlife Conservation Society

Identifying Priority Populations and Reviewing Current Known Distributions for Threatened Bat and Turtle Species in Northern and Central Vietnam

\$42,855
Centre for Natural Resources and Environmental Studies

Identifying Wet Season Sites and Nonbreeding Habitats Used by the Critically Endangered Bengal Florican in Cambodia

\$17,814
University of East Anglia

Improving Wildlife Law Enforcement in Cambodia to Protect CEPF Priority Species from Overexploitation and Illegal Wildlife Trade

\$99,291
Wildlife Alliance Inc.

Launching the Flagship: Collaborative Saola Conservation

\$19,987
International Union for Conservation of Nature (IUCN)

Measuring the Effectiveness of Conservation Interventions for White-shouldered Ibis in Cambodia

\$13,943
University of East Anglia

Moving from Planning to Action to Save the Saola: The First Meeting of the Saola Working Group

\$18,760
International Union for Conservation of Nature (IUCN)

Northern Plains of Cambodia Kouprey Survey

\$19,888
Wildlife Conservation Society

Raising Awareness and Building Capacity to Manage Human Elephant Conflict in Mondulhiri Province, Cambodia

\$19,662
Fauna & Flora International

Raising the Profile of the Saola

\$20,000
Lore of the Land

Reducing Exploitation of Trade-Threatened Mammals in Their Cambodian Strongholds

\$122,148
Conservation International

Research and Conservation Action for Tortoises and Freshwater Turtles in Indo-Burma

\$154,950
Cleveland Zoological Society

Research and Conservation Action for Tortoises and Freshwater Turtles in Indochina

\$95,259
Conservation International

Safeguarding Vietnam's Douc Langur Population through Conservation and Sustainable Ecotourism

\$40,773
Douc Langur Foundation

Safeguarding the Saola within the Species' Priority Landscape in Vietnam

\$242,674
World Wide Fund for Nature

Searching for the Last Kouprey

\$19,310
Global Wildlife Conservation

Securing and Increasing Asian Elephant Populations in Laos through the Microchipping of Core Populations

\$35,170
ElefantAsia

Strategic Planning to Safeguard the Green Peafowl

\$12,758
World Pheasant Association

Strengthening Capacity for Wildlife Product Identification in Indochina

\$19,763
Wildlife Conservation Society

Strengthening Public Participation in Tackling the Wildlife Trade in Vietnam

\$173,556
Education for Nature—Vietnam

Sustainable Community-Based Conservation of the Priority Population of Grey-shanked Douc

\$30,702
World Wide Fund for Nature

Urgent Research to Safeguard the Javan Rhino in Vietnam

\$16,166
World Wide Fund for Nature

Wildlife–Human Friendly Landscape in Northeast Cambodia: Agricultural Development and Awareness for Forest and Wildlife Protection in a Key Biodiversity Area in Northeast Cambodia

\$19,998
POH KAO des Tigres et des Hommes

Strategic Direction 2: Develop innovative, locally led approaches to site-based conservation at 28 key biodiversity areas

Planning and Partnership Development for Conserving Freshwater Biodiversity and Resources along the Central Section of the Mekong River in Cambodia

\$4,022
World Wide Fund for Nature

Promoting Community-Based Collaborative Management to Strengthen Long-Term Conservation of Globally Threatened Primates and Trees in Priority Sites of Northern Vietnam

\$694,009
Fauna & Flora International

Strengthening Community Conservation of Priority Sites within the Ba Be/Na Hang Limestone Forest Complex, Northern Vietnam

\$151,831
People Resources and Conservation Foundation

Strategic Direction 3: Engage key actors in reconciling biodiversity conservation and development objectives, with a particular emphasis on the Northern Limestone Highlands and Mekong River and its major tributaries

Balancing Conservation and Development in the Northern Highlands Limestone through Policy Dialogue, Capacity Development and Regional Planning: Phase I

\$99,469
International Union for Conservation of Nature (IUCN)

Biodiversity and Development of the Hydropower Sector: Lessons from the Vietnamese Experience

\$20,000
International Centre for Environmental Management

Building Awareness and Capacity to Reduce the Illegal Cross-Border Trade of Wildlife from Vietnam to China

\$106,719
Wildlife Conservation Society

Comanagement of Freshwater Biodiversity in the Sekong Basin

\$200,000
World Wide Fund for Nature

Community Empowerment for Biodiversity Conservation along Sesan and Srepok Rivers of Mekong Basin

\$108,330
Save Cambodia's Wildlife

Conservation of Aquatic Resources in Northern Vietnam through Promotion of Community Comanagement

\$48,700
Center for Water Resources Conservation and Development

Integrated Eld's Deer Project, Piloting Integrated Spatial Development Planning as a Tool for Reconciling Conservation and Development Objectives for Forests in Lao PDR

\$225,000
World Wide Fund for Nature

Integrating Bengal Florican Conservation in Community Forest Management

\$9,990
Action for Development

Leveraging Support from the Vietnamese Corporate Sector to Reduce Illegal Consumption of Protected Threatened Species

\$19,947
Wildlife Conservation Society

Maximizing CEPF Participation of Civil Society in Thailand

\$1,820
Thai Fund Foundation

Planning and Partnership Development for Modeling and Monitoring Mekong River Basin Hydrological Cycles.

\$5,400
University of Canterbury

Protecting the Biological Diversity of the Mekong River

\$206,000
International Rivers Network

Raising Concerns—Reducing Impacts: Providing Inputs to Local Development Policies Related to Biodiversity and Natural Resources through Engaging the Media

\$104,670
Centre for People and Nature Reconciliation

Madagascar and Indian Ocean Islands Hotspot

Strategic Direction 7: Reinforce and sustain the conservation gains achieved as a result of CEPF investment in the initial five-year investment period for the region

Consolidating the Node Small Grants Program to Engage Local Actors in Biodiversity Conservation in Madagascar

\$749,837
Conservation International

Education for Conservation

\$110,000
Arboretum d'Antsokay

Establishing Comprehensive Baselines, Disseminating Efficient Participatory Management Tools, and Stimulating Partners' Commitment to the Extension of Managed Resources Protected Areas in Madagascar

\$179,392
Association Fanamby

Support to the Malagasy International Association of Vahatra

\$214,391
Field Museum of Natural History

Strengthening Local Community-Based Resource Management for Tambohorano and Bealanana

\$150,000
Peregrine Fund Inc.

approved grants

Polynesia-Micronesia Hotspot

Strategic Direction 1: Prevent, control and eradicate invasive species in key biodiversity areas

Conserving the Biodiversity of the Pohnpei Watershed Forest Reserve by Managing Invasive Weeds

\$184,329
Conservation Society of Pohnpei

Documentation of Fiji's Introduced and Endemic Land Snail Fauna

\$19,327
University of the South Pacific

Emergency Management of an Incursion of Mongoose on Upolu Island, Samoa

\$9,900
Secretariat for the Pacific Regional Environment Programme

Habitat Restoration of Priority Islands in the Phoenix Islands Protected Area

\$132,000
Pacific Expeditions Ltd.

Holding the Lines—Restoration of the Northern Line Islands, Kiribati

\$165,000
Secretariat of the Pacific Regional Environment Programme

Pacific Invasives Learning Network: Expanding and Consolidating the Network to Build Capacity for Invasive Species Management across the Pacific Islands

\$81,950
Secretariat of the Pacific Regional Environment Programme

Safeguarding the Endemic Henderson Crane (*Porzana atra*) during the Restoration of Henderson Island World Heritage Site

\$129,425
Royal Society for the Protection of Birds

Spay/Neuter Clinic to Prevent the Spread of Crab-Eating Macaques in the Republic of Palau

\$20,000
Palau Animal Welfare Society

Workshop to Develop a Biocontrol Strategy for the Pacific

\$15,000
Landcare Research New Zealand Ltd.

Strategic Direction 2: Strengthen the conservation status and management of 60 key biodiversity areas

Conservation in the Cooks: Setting Priorities, Building Capacities

\$151,949
BirdLife International

Makatea, a Major Site for Endemic Avifauna

\$17,657
Societe d'Ornithologie de Polynesie "Manu"

Morane, Tenararo and Vahanga, or the Necessity to Protect a Unique Natural Patrimony

\$17,883
Conservation et Restauration des Iles de Polynesie Fa'a' Api

Sustainable Management of Rarotonga Flycatcher and Its Habitat

\$87,200
Te Ipukarea Society

Strategic Direction 3: Build awareness and participation of local leaders and community members in the implementation of protection and recovery plans for threatened species

Community Turtle Conservation and Monitoring Network

\$35,255
Secretariat of the Pacific Regional Environment Programme

Leading the Recovery of Two of Samoa's Most Threatened Bird Species, the Tooth-billed Pigeon (*manumea*) and the Mao (*ma'oma'o*), through Ecological Research to Identify Current Threats

\$176,653
David Butler Associates Ltd.

Rare Plants of Samoa Study

\$19,550
Art Whistler

Threatened Endemic Plants of Palau

\$36,050
University of Adelaide

Succulent Karoo Hotspot

Strategic Direction 7: Reinforce and sustain the conservation gains achieved as a result of CEPF investment in the initial five-year investment period for the region.

Consolidating Implementation of Conservation Action in CEPF SKEP Priorities in the Namakwa District

\$350,000
Conservation South Africa

Consolidation of the Knersvlakte Conservation Area

\$300,000
Western Cape Nature Conservation Board (CapeNature)

Institutionalize the SKEP Learning Network, Embed Local Level Governance, and Mainstream Biodiversity Conservation

\$300,000
South African National Biodiversity Institute

Strategic Support to the Consolidation of the Management and Development of the Newly Proclaimed Sperrgebiet National Park and Immediately Adjacent Areas

\$300,000
Namibia Nature Foundation

Supporting Innovative and Effective Protected Area Expansion through the Leslie Hill Succulent Karoo Trust

\$159,000
World Wide Fund for Nature South Africa

Tumbes-Chocó-Magdalena Hotspot

Chocó-Manabi Conservation Corridor

Strategic Direction 4: Reinforce and sustain the conservation gains achieved as a result of CEPF investment in the initial five-year investment period for the region

Consolidating a Model for the Payment of Environmental Services in Nasa-Paez Indigenous Communities of Morales in Colombia

\$200,000
Fundación Centro para la Investigación en Sistemas Sostenibles de Producción Agropecuaria

Consolidating Management of Cotacachi-Cayapas and Manglares Cayapas Mataje Ecological Reserves in Northwest Ecuador

\$325,000
Universidad San Francisco de Quito

Consolidation of a Connectivity Strategy for the Tatamá-Serranía de los Paraguas Conservation Corridor

\$200,000
Corporación Serraniagua

Consolidation of the Awacachi Biological Corridor and Protection of the Native Forests of the San Lorenzo Canton

\$196,865
Fundación Sirua

Consolidation of the Socio-Environmental Monitoring System for Chocó-Manabi Conservation Corridor

\$132,000
Union Temporal Centro de Investigaciones y Estudios en Biodiversidad y Recursos Geneticos

Territorial Consolidation of Communal, Protected and Indigenous Lands for Biodiversity Conservation and Sustainable Development in Northwest Ecuador and Southwest Colombia

\$250,000
Fundación para el Desarrollo de Alternativas Comunitarias de Conservación del Trópico

Western Ghats and Sri Lanka Hotspot

Western Ghats Region

Strategic Direction 1: Enable action by diverse communities and partnerships to ensure conservation of key biodiversity areas and enhance connectivity in the corridors

Bridging the Shencottah Gap: How Payments for Ecosystem Services Can Restore Biodiversity Outside Protected Areas in India

\$499,443
Foundation for Ecological Research, Advocacy and Learning

Building a Grassroots Constituency to Conserve the River Moyar in the Mysore-Nilgiri Corridor

\$40,756
Arulagam

Capacity Building of Forest-Dependent Communities through Organic Farming in Dandeli Wildlife Sanctuary of North Kanara District, Karnataka, India

\$9,040
Ganapati Bhat

Communities and Critical Corridors: Maintaining Landscape Connectivity in the Southern Western Ghats through Collaborative Approaches

\$199,980
World Wide Fund for Nature-India

Community-Based Conservation and Monitoring of Great Hornbills and Malabar Pied Hornbills and Their Habitats in the Anamalai Part of Southern Western Ghats, India, through Empowering the Endemic “Kadar” Tribe

\$10,000
Amitha Bachan

Community-Based Partnerships for Impact Assessment and Regulation of Tourism in the Western Ghats

\$50,000
Equitable Tourism Options “EQUATIONS”

Conservation of the Periyar-Agasthiyamalai Corridor in the Southern Western Ghats: Knowledge Generation, Dissemination of Information and Capacity Building for Key Stakeholders

\$79,998
Asian Nature Conservation Foundation

Conservation Plan for Securing Selected Elephant Corridors in the Southern Western Ghats

\$45,000
Wildlife Trust of India

Conserving Native Trees in the Coffee Agroforestry Landscape of Kodagu

\$9,979
Cheryl Dwarka Nath

Critical Links—Forging Community-Civil Society Partnerships to Enhance Connectivity in the Sahyadri-Konkan Corridor

\$155,510
Applied Environmental Research Foundation

Empowering Local Communities and Civil Society Organizations in Using Environmental Impact Assessment (EIA) Process as a Conservation Tool in the Western Ghats

\$52,920
Environics Trust

Fostering Sustainable Agriculture Practices for Conservation of Tropical Biodiversity in Plantation Landscapes of the Western Ghats

\$115,300
Nature Conservation Foundation

Fostering Sustainable Agriculture Practices for Conservation of Tropical Biodiversity in Plantation Landscapes of the Western Ghats

\$84,700
Rainforest Alliance

Grassland and Shola Research and Restoration of the Palni Hills

\$19,465
Palni Hills Conservation Council

Hill Biodiversity and Indigenous People: the God of Small Ecosystems

\$199,845
Keystone Foundation

Identifying Critical Areas for a Landscape-Level Wildlife Corridor in Uttara Kannada District (Northern Part of Malnad-Kodagu Corridor to Sahyadri-Konkan Corridor) of the Central Western Ghats

\$9,900
B.L. Hegde

Identifying Potential Areas as Conservation Reserves in Agasthiyamalai Biosphere Reserve

\$16,700
Centre for Environment and Development

Improving Protected Area Effectiveness through Enhanced Civil Society Support and Rigorous Monitoring of Wildlife Populations and Conservation Threats

\$350,000
Wildlife Conservation Society

Investigating Congruence between Biodiversity and Ecosystem Services across Production Landscapes in the Mysore-Nilgiri Landscape Corridor in the Western Ghats

\$15,455
M.O. Anand

Opportunities for Establishing Informal Conservation Arrangements in the Periyar-Agasthiyamalai Corridor of the Southern Western Ghats

\$16,122
Meera Anna Oommen

Promotion of Organic Farming through Introduction of Analog Forestry Concept in Kollegal Forest District

\$3,080
G. Krishna Prasad

Regeneration of Traditionally Used Indigenous Species to Reduce Pressure on the Mudumalai Tiger Reserve

\$14,997
Action for Community Organization, Rehabilitation and Development

Revitalizing the Indigenous Farming System to Enhance the Ecological and Livelihood Security in Anamalai Corridor of the Western Ghats

\$16,338
ACT India Foundation

Study of Distribution, Status and Dynamics of Private and Group Private Forests in Sahyadri-Konkan Corridor in Southern Maharashtra

\$12,879
Jayant Kulkarni

Strategic Direction 2: Improve the conservation of globally threatened species through systematic conservation planning and action

approvedgrants

Addressing the “Wallacean Shortfall” for Small Vertebrates in the Western Ghats across Space and Time

\$149,716

Indian Institute of Science

An Investigation into the Taxonomy of the Malabar Civet (*Viverra civettina*)

\$12,123

R. Nandini

Averting the Extinction of Critically Endangered Vultures in the Western Ghats

\$99,957

Royal Society for the Protection of Birds

Bat Communities in the Western Ghats: Status, Ecology and Conservation

\$15,740

Mahesh Sankaran

Cinnamon Plant Resources of the Central Western Ghats: Impact Assessment, Livelihood Issues and Conservation through a Participatory Approach

\$12,000

Narsimha Hegde

Development of Conservation Strategy for a Newly Discovered Lion-tailed Macaque Population in Sirsi-Honnava, Western Ghats: Understanding of the Impact of Nontimber Forest Product Collection on the Lion-tailed Macaques

\$13,550

H.N. Kumara

Ecological and Anthropogenic Correlates of Large Carnivore Occupancy in the Sahyadri-Konkan Corridor

\$19,721

Advait Edgaonkar

Ecology and Conservation of Small Carnivores in the Western Ghats

\$17,260

Devcharan Jathanna

Enhancing Knowledge about the Conservation Status of Globally Threatened Species in the Western Ghats, with a Particular Emphasis on Reptiles

\$111,925

Wildlife Information Liaison Development Society

Evaluation of Aquatic Insect Diversity in Natural Water-filled Tree Holes and Their Artificial Analogues in a Tropical Forest of the Western Ghats

\$9,628

K.S. Anoop Das

Freshwater Biodiversity Assessments in the Western Ghats: Fishes, Molluscs, Odonates and Plants

\$179,756

International Union for Conservation of Nature (IUCN)

Identifying Historic and Present Connectedness in the Unique Montane “Sky-Island” Ecosystem in the Western Ghats

\$17,820

Robin Vijayan

Linking Fragmented Freshwater Swamps through the Restoration of Micro-Corridors in the Central Western Ghats

\$99,996

Snehakunja Trust

Pilot Study for Mitigation of Human-Elephant Conflict in Affected Areas of Northern Karnataka and Southern Maharashtra, India

\$14,800

Prachi Mehta

Status of Freshwater Fishes in the Kerala Region of the Western Ghats Hotspot: Determining Distribution, Abundance and Threats to Data Deficient Species from 10 Major River Systems

\$16,995

Rajeev Raghavan

Tarantula (Araneae: Theraphosidae) Spider Diversity, Distribution and Habitat-Use: A Study on Protected Area Adequacy and Conservation Planning at a Landscape Level in the Western Ghats of Uttara Kannada District, Karnataka

\$8,770

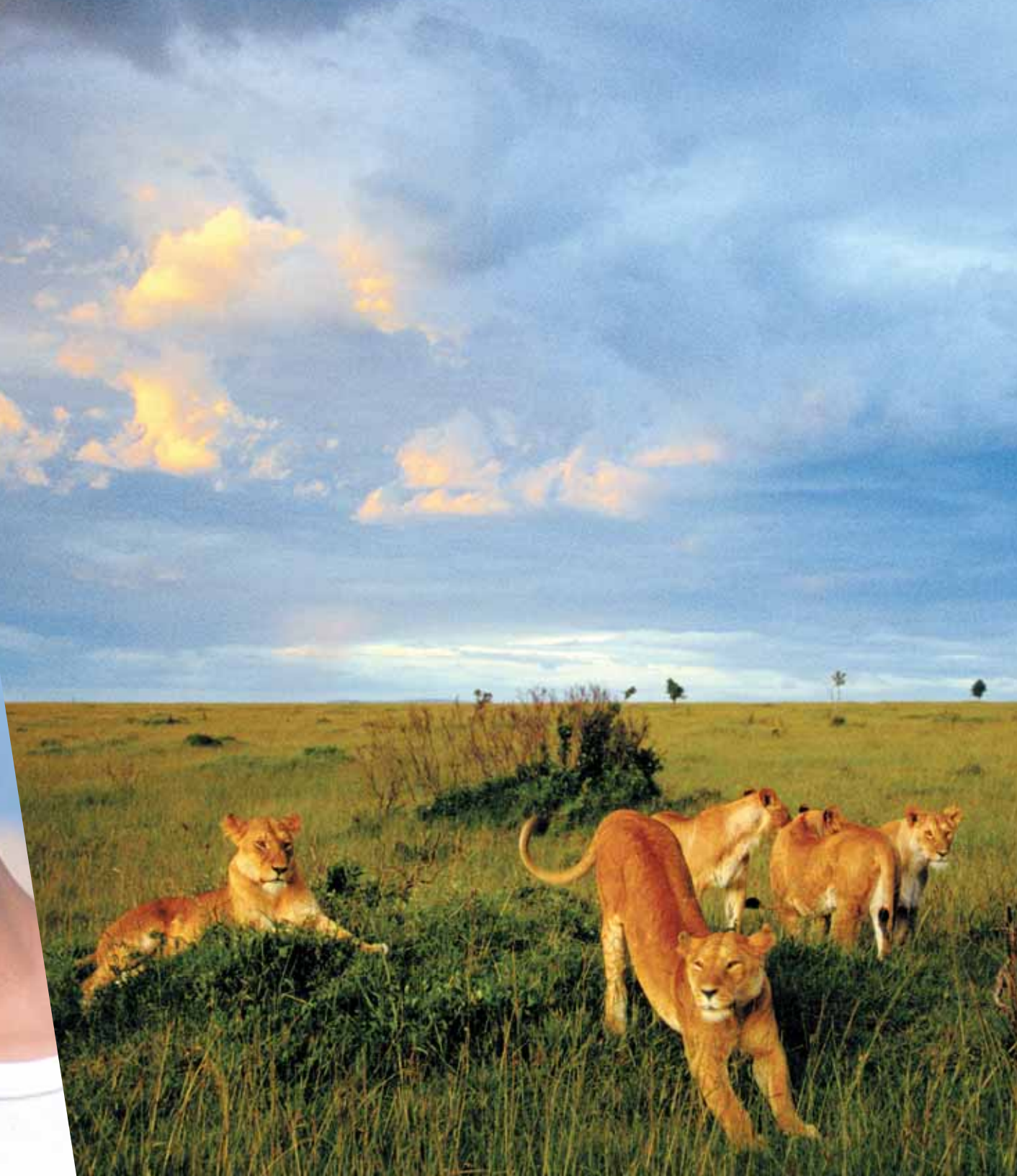
Manju Siliwal

Western Ghats Network of Protected Areas for Threatened Amphibians

\$100,000

University of Delhi







financialsummary

CEPF awarded \$12.4 million in grants during fiscal year 2010, thus bringing the amount it has invested in conserving critical ecosystems since 2000 to \$126 million. Almost 1,600 grantees have received support from the fund since its inception.

The fund launched investments in three new hotspots: the Mediterranean Basin, southeastern Africa's Maputaland-Pondoland-Albany and the Caribbean Islands. Our work in the Mediterranean Basin was done in conjunction with the MAVA and Prince Albert II of Monaco foundations, both of which have an abiding commitment to and interest in the region that rings the Mediterranean Sea. In addition to the new investments, we continued granting to civil society in Indochina, Polynesia-Micronesia, the

Western Ghats region of India and the Eastern Himalayas, and we dispersed targeted support to sustain gains made possible by our previous investments in three other hotspots.

CEPF's donor council responded to the massive earthquake that rocked Haiti in early 2010 by releasing emergency funds to conservation groups there that were struggling to protect the environment and provide services to survivors. Haiti had already been designated as a priority site in the Caribbean Islands Hotspot investment strategy because of the urgent need to take measures to save the small forest area remaining in one of the poorest and most environmentally degraded countries in the world.



statement of activities*

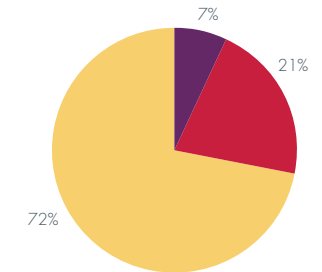
* As of June 30, 2010

REVENUE	FY10	Cumulative
Grants and Contributions	3,000,000	213,386,650
Gain (Loss) on Foreign Exchange	(1,442,735)	445,271
Interest Earned	53,817	2,010,639
Total Revenue	\$1,611,082	\$215,842,561
EXPENSES AND COMMITTED FUNDS		
Grants by Funding Region*		
Atlantic Forest	(377,878)	10,015,144
Cape Floristic Region	(25,220)	7,615,942
Caribbean Islands	13,188	13,188
Caucasus	(50,351)	8,447,904
Eastern Arc Mountains and Coastal Forests	(49,366)	7,063,867
Eastern Himalayas	450,918	4,996,673
Guinean Forests of West Africa	-	8,266,611
Indo-Burma	4,267,141	6,168,790
Madagascar and Indian Ocean Islands	1,403,620	5,573,422
Maputaland-Pondoland-Albany	-	-
Mountains of Southwest China	-	6,535,418
Northern Mesoamerica	(144,260)	7,079,638
The Philippines	-	6,970,399
Polynesia-Micronesia	1,580,275	3,735,289
Southern Mesoamerica	(346)	6,738,907
Succulent Karoo	1,362,693	9,248,778
Sundaland	-	9,901,465
Tropical Andes	-	8,314,972
Tumbes-Chocó-Magdalena	1,302,196	6,255,574
Western Ghats and Sri Lanka	2,714,802	3,339,802
Total Grants	12,447,410	126,281,783
Ecosystem Profile Preparation	31,995	7,550,020
Use of Interest: External Evaluations, Audit and Special Projects Operations	119,937	464,590
	2,198,929	21,784,386
Total	2,350,861	29,798,996
Total Expenses	\$14,798,270	\$156,080,779
Excess of Revenue over Expenses	(13,187,189)	\$59,761,782
Fund Balance at Beginning of the Year	72,948,970	
Fund Balance at End of the Period	\$59,761,782	
FUND BALANCE AT THE END OF THE PERIOD CONSISTED OF:		
Cash Net of Amount Due to/from CI		40,253,291
Accounts Receivable		36,990,229
Grants Payable		(17,481,739)
Fund Balance at End of the Period*		\$59,761,782

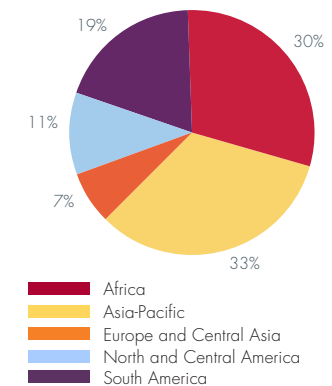
* The grant expenses include new grants approved in FY10 as well as financial amendments to grants committed in previous years.

* Negative amounts in grants represent grant deobligations.

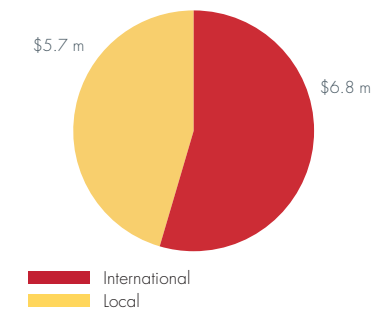
Grants by Region Awarded in FY10



Grants by Region through June 30, 2010



Local vs. International Grants for FY10





thecepfcommunity



Grantee Partners

Donor Council

Working Group

CEPF Secretariat

Focal Points

CEPF has supported 1,582 nongovernmental and private sector partners in conserving biodiversity hotspots.

Aaranyak
 Adansonia Consulting
 AfriBugs CC
 Africa Conservation Fund
 Africa Environmental News Service
 African Butterfly Research Institute
 African Rainforest Conservancy
 Afrique Nature International
 AGORO Centre for Intercultural Learning and Talent Development
 Agricultural Research Council and Range and Forage Institute
 Alianza para la Conservación y el Desarrollo
 Amani Nature Reserve
 Amazon Conservation Association
 American Bird Conservancy
 Amigos del Museo de Historia Natural Noel Kempff Mercado
 Anglia Ruskin University
 Angweng Reincarnated Buddha
 Anti Illegal Logging Institute
 Applied Environmental Research Foundation
 Arid Zone Ecology Forum
 Arizona State University
 Armenian Assembly of America Inc.
 Armenian Forests NGO
 Arnold Arboretum of Harvard University
 Arulagam
 ASEAN Venture Group Pty. Ltd.
 Ashoka Trust for Research in Ecology and the Environment
 Asian Nature Conservation Foundation
 Asociación Balam para la Conservación de los Recursos Naturales y Culturales Integrados
 Asociación Centro de Acción Legal-Ambiental y Social de Guatemala
 Asociación Comercial y Agropecuaria de Chiriqui Grande

Asociación de Amigos y Vecinos de la Costa y la Naturaleza
 Asociación de Desarrollo y Promoción Humana de la Costa Atlántica
 Asociación de Organizaciones del Corredor Biológico Talamanca Caribe
 Asociación de Practicantes de Medicina Tradicional Naso
 Asociación de Profesionales y Técnicos Ngöbe Bugle
 Asociación de Reservas Naturales Privadas de Guatemala
 Asociación de Turismo de Tres Colinas
 Asociación Ecuatoriana de Ecoturismo
 Asociación IXACAFAA de Desarrollo e Información Indígena
 Asociación Mejorando al Desarrollo Rural de la Región a Traves de la Conservación de la Vida Silvestre (formerly Asociación Meralvis)
 Asociación Nacional para la Conservación de la Naturaleza
 Asociación para la Conservación, Investigación de la Biodiversidad y el Desarrollo Sustentable
 Asociación Peruana para la Conservación de la Naturaleza
 Asociación Red Colombiana de Reservas Naturales de la Sociedad Civil
 Asociación Trópico Verde/ParksWatch Guatemala
 Associação Dos Pescadores e Amigos Do Rio Paraiba Do Sul
 Associação dos Proprietários de Reservas Particulares do Estado da Bahia
 Associação Flora Brasil
 Associação Mico-Leão-Dourado
 Associação Super Eco de Integração Ambiental e Desenvolvimento da Criança
 Association Fanamby
 Association for Nature Protection and Sustainable Use “Mta-Bari”
 Association of Environmental Lawyers of Liberia
 Association pour la Gestion Intégrée et Durable de l’Environnement
 Auckland UniServices Limited
 Aurora Resource Development Initiatives Association Inc.
 Baimaxueshan National Nature Reserve Management Office

Baviaans Conservancy
 Beijing Normal University
 Beijing Shanmo Investment Consultancy Co.
 Belize Association of Private Protected Areas
 Belize Foundation for Research and Environmental Education
 Belize Tropical Forest Studies
 Bird Conservation Nepal
 BirdLife International
 Black Sea Eco Academy
 Bluefields Indian and Caribbean University
 Bombay Natural History Society
 Botanical Society of South Africa
 Brown Hyena Research Project
 Cagayan Valley Partners in People Development
 Calbitz Holdings
 Cambodian Rural Development Team
 Cape Leopard Trust
 Cape West Coast Biosphere Reserve
 CARE Bolivia
 CARE International
 Carrick, Peter
 Caucasus Environmental NGO Network
 Caucasus Protected Areas Fund
 Cecchi, Susie Lee
 Center for Biodiversity and Indigenous Knowledge
 Center for Russian Nature Conservation
 Center for Water Resources Conservation and Development
 Central de Pueblos Indigenas de La Paz
 Central Mindanao University
 Centre Ecologique de Libanona
 Centre for Natural Resources and Environmental Studies
 Centre for People and Nature Reconciliation
 Centre National des Sciences Halieutiques de Boussoura
 Centro Agronómico Tropical de Investigación y Enseñanza
 Centro Científico Tropical
 Centro de Estudios y Acción Social Panameño
 Centro de Investigación y Estudios en Biodiversidad y Recursos Genéticos

Centro para la Investigación en Sistemas Sostenibles de Producción Agropecuaria
 Centro Mexicano de Derecho Ambiental, Asociación Civil
 Chen, Youping
 Chengdu Research Base of Giant Panda Breeding Center
 China Institute of Water Resources and Hydropower Research
 China Youth Daily—Green Island
 Chinese Academy of Sciences
 Cleveland Zoological Society
 COLUFIFA-Guinée
 Colville, Jonathan
 Comitato Internazionale per lo Sviluppo dei Popoli
 Community and Biodiversity Conservation Research Center of Lanzhou University
 Concerned Environmentalists for the Enhancement of Biodiversity
 Conservação Internacional do Brasil
 Conservation International
 Conservation Management Ltd.
 Conservation Management Services
 Conservation Society of Pohnpei
 Conservation South Africa
 Conservation Strategy Fund
 Conserve Africa Foundation
 Construction Planning Office of Shangri-La Alpine Botanic Garden
 Cooperativa AMBIO Sociedad Cooperativa de Responsabilidad Limitada
 Cooperativa do Produtores Orgânicos do Sul da Bahia
 Cornell University
 Corporación Oro Verde
 Corporación para la Investigación, Capacitación y Apoyo Técnico para el Manejo Sustentable de los Ecosistemas Tropicales
 Corporación Serraniagua
 Council for Scientific and Industrial Research
 Counterpart International
 Cowling, Shirley Pierce
 Crescente Fértil-Projetos Ambientais Culturais e de Comunicação
 Curtis, Odette
 Danish Zoological Society

Darjeeling Ladenla Road Prerna
 Darmanto
 David Butler Associates Ltd.
 Desmet, Philip
 Deutsches Primatenzentrum
 Development Bank of Southern Africa
 Djogo, Antonius
 Dođa Derneđi
 Dolphin Foundation
 Douc Langur Foundation
 Duineveld Coastal Association
 Durban Botanic Gardens
 Durrell Wildlife Conservation Trust
 East Africa Natural History Society
 East African Wild Life Society
 East Foundation
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